



ANKENY

COMMUNITY SCHOOL DISTRICT

Contact information:

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School phone: 515-965-9700
Room: Northview Middle School Room 1500
Office Hours: Before School starting at 7:30 AM to 8:10 AM

Course: Introduction to Business

Credit: 1 High School Credit (1 Semester)

Pre-requisite: None

Course Description: This class will introduce the student to the exciting and challenging world of business. They will be prepared as a knowledgeable consumer, well-prepared employee, and effective citizen of our economy. Although not a prerequisite, this class is considered the foundation course for any business class. This course will prepare the student for future employment or business ownership and will help this student grasp a better understanding of our economy.

Course Scope and Sequence:

Unit 1 – Intro to Economics

- Chapter 1 Basic Economic Concepts
- Chapter 2 Economic Resources and Systems
- Chapter 3 Economic Activity in a Changing World
- Chapter 4 Business Ethics and Social Responsibility
- Chapter 10 Business in the Global Economy

Unit 2 – Intro to Entrepreneurship and Marketing

- Chapter 5 Entrepreneurship and Creating a Business Plan
- Chapter 6 Business Ownership and Operations
- Chapter 13 Marketing in Today's World
- Chapter 14 Advertising

Unit 3 – Intro to Personal Finance

- Everfi FutureSmart program

How students will be graded on academics:

- Letter grades will continue to be assigned for all courses at the secondary level
- When utilizing the Levels of Proficiency (Beginning, Progressing, Meeting, Advanced), teachers will show the connection between a student's performance on the Performance Scale to the assigned grade. This connection will be communicated at the onset of its use and throughout the learning progression for the purpose of providing feedback.

Grading Scale for Non-weighted Classes:

Letter Grade:	A
Minimum Percent:	92.5
Letter Grade:	A-
Minimum Percent:	89.5
Letter Grade:	B+
Minimum Percent:	86.5
Letter Grade:	B
Minimum Percent:	82.5
Letter Grade:	B-
Minimum Percent:	79.5
Letter Grade:	C+
Minimum Percent:	76.5
Letter Grade:	C
Minimum Percent:	72.5
Letter Grade:	C-
Minimum Percent:	69.5
Letter Grade:	D+
Minimum Percent:	66.5
Letter Grade:	D
Minimum Percent:	62.5
Letter Grade:	D-
Minimum Percent:	59.5
Letter Grade:	F
Minimum Percent:	Below 59.5

Guiding Practices:

Multiple and Varied Assessment Opportunities

All students should have multiple and varied assessment opportunities to demonstrate higher levels of achievement. Additional opportunities may include being reassessed on only the content/skills not mastered, spiraling assessment of content/skill on subsequent assessments, reassessment of an alternate form of an assessment (e.g., Form B instead of Form A), student revisions of work products based on descriptive feedback, or alternative methods of assessments (e.g., an oral response rather than a written test).

Guidelines for reassessment opportunities include the following:

- Students will be provided the opportunity to be reassessed - best practice is to provide additional opportunities for students to demonstrate learning during future assessments.
- Teachers determine appropriateness and authentic need for reassessments.

- Reassessment method will be provided at the discretion of the teacher.
- Reassessments will be given within a reasonable time frame that the teacher determines and students will be communicated with in advance.

Homework / Independent Practice

Homework is an opportunity for students to practice skills, apply knowledge, review and build on past learning, and extend learning. Homework is individualized and based on each student's progress towards established standards. The purpose of the assignment will determine whether or not a grade is given and will be clearly articulated to students. Through independent learning tasks (homework), students assume more responsibility for their learning and are given opportunities to apply what they have learned to new situations or experiences.

Extra Credit and Bonus Points

To ensure that grades reflect progress toward and achievement of the standards, giving extra credit points or bonus points will not occur in this class.

Behavioral Expectations

The work habits/behavior standards are for grades 6-12 courses in our district. These work habits/behavior standards will be reported throughout the semester and are as follows:

- Organization and Readiness
- Productivity and Accountability
- Collaboration Skills

For those of you accessing this document electronically, the work habits tool can be accessed online: [Work Habit Tool Online Link](#). We will be using the following performance levels

Performance Levels for Work Habits/Behavior Standards:

MS = Meets Standard

PM = Partially Meets Standard

DM = Doesn't Meet Standard

NE = No Evidence

These descriptors are intended for feedback and communication and do not impact a student's GPA.

Formative and Summative Assessment:

Definitions

- **Formative Assessment:** Formal and informal processes teachers and students use to gather evidence for the purpose of improving learning.
- **Summative Assessment:** Assessments that provide evidence of student achievement for the purpose of making a judgment about student competence or program effectiveness.

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189, Ankeny, Iowa 50021-0189, (515) 965-9600, or the U.S. Equal Employment Opportunities Commission, 500 West Madison Street, Suite 2000, Chicago, IL 60661.